



GO INTERNATIONAL

YOUR GATEWAY TO SUCCESS IN ASIA-PACIFIC

Since 2016, we have grown to a Team of 65+ Senior collaborators and served more than 90 clients from Europe, Americas, Oceania, and Asia.



OUR VISION

Build bridges between Asia-Pacific and the rest of the world



OUR CORE VALUES

Meritocracy • Empowerment • Fulfillment



OUR MISSION

Enable, Accelerate and Invest in
Tech companies' successful
international expansion

OUR VALUE PROPOSITION

Strategy Consulting • Growth Execution • Investment & Regional Expansion



A GLOBAL PRESENCE



Bangkok • Barcelona • Bogota • Dubai • Geneva • Ho Chi Minh • Hong Kong • Jakarta • Johannesburg • Kuala Lumpur
London • Los Angeles • Lyon • Madrid • Manila • Mauritius • Moscow • Munich • New York City • Paris • Rome
San Diego • San Francisco • Seoul • Singapore • Sydney • Tokyo



OUR SENIOR TEAM



Victor Baffet
Artificial Intelligence



Francesco Bonafine
Digital Marketing



Michael Garvey
Market Entry



Stéphanie Soubret
Luxury Tech



Nathanaël Noiraud
Founder & CEO



Iva Bele
Balkans



Bertrand Goubault
Thailand / IOT



Guowei Wang
Energy Projects – China



Pascal Jeannenot
Fintech & Insurtech



Julie Landeroin
Growth in APAC Culture



Michael Chong
Singapore



Reiner Noack-Pinot
Indonesia



Jeffrey Itell
International Affairs



Devid Gubiani
Telecommunications 4G/5G



Christophe Calligaro
Global Business Operations & Shared Services



OUR SENIOR TEAM



Tristan Pelissier-Tenot
Business Development



Mourali Tillai
Consultant



Pierre Andrieu
Senior Advisor



Gilles De Fromont
Eurasia



Claire CHAI Yang-sun
South Korea



Philippe Malzac
Data Analytics



Aliakbar Kassamaly
East Africa



Zornitza Natcheva
Education Technology



Stefan Lansen
Germany



Gerard Dominati
Switzerland



Poona Abadi
USA - West Coast



Laurent Tam Nguyen
Vietnam



Fabrice Claudon
Japan



Jacqueline Chang
Green Tech



Graham Williams
Immersive Realities & Data Visualization



Damien Richard
Australia & New Zealand



Denis Oakley
Sport Technology



Emmanuel Duran
Canada



Marcel Frederick
Sustainability & Compliance



OUR SENIOR TEAM



Caroline Viot
Leadership Capacity Building



Franck Veydarier
Energy & Tech



Louis De Broglie
InsurTech



Nicolas Blard
3D & Animated



Jocelyn Yee
Hospitality Tech



Nicci Stewart
South Africa



Ilhem Laouini
Advertising Technology



Sarel Dika
Indonesia



David Yeh
Business Growth – China



Nathan Javier
Branding & Design



Claude Deslandes
PropTech



Andreas Beavor
SmartCity – China



Mirko Mirkovic
Switzerland



Stephan Sindermann
Talent Recruitment



Frank Courtne-Jay
Banking Technology



Robert Hönig
DACH



Arseni Da Palma y Gomez
Spain



Dany J. Christ
Block Chain



Wolfram Günther
Legal & Tax



OUR SENIOR TEAM



Sébastien Demartines
Switzerland



Dhiraj Wohra
India



Saransh Goyal
India



Sidney Rose
EdTech /Scandinavia



Tanveer Humdani
UK



James Moffat
Entrepreneurship



Julien Delemontex
Defence



Monica Jerath
Singapore



Sylvain Sarpentier
Italy

OUR ADMIN, SUPPORT AND SETUP TEAM

We also have talented Business Analysts, Business Developers and various corporate services professionals working closely with the Senior Team to ensure the timely and qualitative delivery of all our projects and missions.





ENABLE: CONSULTING & ADVISORY

EXPLORING

- Market Studies
- Competitive Analysis
- Field Exploration

TARGETING

- Contacting relevant top decision-makers
- Organizing local and regional meetings
- Identifying highly skilled local partners

ADVISING

- Go-To-Market & Localisation
- Defining firm's strategy in APAC
- Building your Business Plan



An aerial night photograph of Singapore. The top half shows the modern skyline with numerous skyscrapers illuminated against a dark blue sky. The bottom half shows the historic old town with its characteristic red-tiled roofs and traditional architecture, also lit up. A semi-transparent blue banner is overlaid across the middle of the image, containing white text.

ACCELERATE: GROWTH EXECUTION

ACTIVATING

- Meeting top-level decision-makers
- Lobbying with ministries & government agencies: B2G
- Engaging the first negotiations

IMPLEMENTING

- Signing your first clients in APAC
- Obtaining B2B & B2G partnerships and allegiances
- Ongoing Business Development, Sales & Account Management

IMPROVING

- Continuous adaptation of the products and services
- Operating process improvement
- Promoting brand awareness in the region

INVEST: LONG-TERM EXPANSION

SET UP

- Setting up of SEA/APAC regional entities
- Co-founding new Tech venture
- Lobbying through innovation agencies and governments

(CO-) INVESTMENT

- Direct investment from NSCS
- Fundraising with SEA / APAC VCs & PEs
- Access to our network of family offices & private investors

ESTABLISHMENT

- Regional Leadership
- Building further entities across APAC
- Growing a wide pool of international talents





KEY FIGURES

92

CLIENTS



65

COLLABORATORS



5

CONTINENTS

25

STRATEGIC PARTNERSHIPS



7

REGIONAL OFFICES

28

COUNTRIES



5

JOINT VENTURES

4

REPRESENTATIVE OFFICES



KEY VERTICALS



GAMING



TELECOMMUNICATIONS



ENERGY TECH



SMART CITY



SaaS



FINTECH & INSURTECH



HEALTH TECH



COMPETITIVE INTELLIGENCE
TECH



EDUCATION TECH



ADVERTISING TECH



MARKETING TECH



TRAVEL TECH



CYBER

AND MANY MORE
TECH & DIGITAL
INNOVATIVE SECTORS



OUR CLIENTS



START-UPS



SCALEUPS



SMEs



MNCs



SOME OF OUR CLIENTS



SOME OF OUR CLIENTS



SOME OF OUR PARTNERS

go**expat**
group

GERSHON
CONSULTING

BRETAGNE
COMMERCE
INTERNATIONAL

Go**EXPORT**

AUSTRALIAN
ALLIANCE

iHORSE
TECHNOLOGIES

SOA
SOURCE OF / SIA

Luther.

ALTIOS
International
Expanding your business beyond the horizon

POLYGLOT
GROUP

A FEW SUCCESS STORIES



Strategic partnership starting with a promising Market Exploration which has led to a successful ongoing Business Development mission in Malaysia and Singapore with a great deal signed with a Fortune 200 firm in less than 2 months of Business Development.



Strategic partnership with GAMNED since May 2017 including Senior Consulting & Go-To-Market for Southeast Asia, co-founding the SEA entity and office, identifying and obtaining a top-flight Managing Director and providing ongoing support and business opportunities for GAMNED growth in Southeast Asia.



NSCS provided MALTEM with in-depth market research and studies to assess opportunities in Malaysia and Australia. Strategic lobbying with governments was conducted by NSCS to ensure a smooth and swift setup of MALTEM new entities and to put the Country Managers in the best position to succeed.



Since 2020, strategic partnership for market entry and growth across Southeast with notable milestones and track record in various countries such as Singapore, Malaysia and Thailand. Developing long-term partnerships with leading Telecommunication companies and working on durably establishing the company presence and success in SEA.



A FEW TESTIMONIALS



"NSCS has been tremendously professional in guiding us through the steps of entering Asian markets and setting up our company. Thanks to our collaboration, our inception process has been very smooth and quick."

– Hans Schmidtner,
Founder of UPSELLGURU



"We have been able to penetrate Malaysian market faster than expected and we are now leveraging on NSCS expertise to grow new Southeast Asian Market."

– Cyril Dhenaut,
Founder/CEO of MATARIS



"NSCS and GoExport have recently signed a partnership agreement with the purpose of multiplying the range of market opportunities available to their clients."

– Louis-Philippe Bourgeois,
Founder of GoExport



"NSCS assisted us in designing our strategy, conducting market analysis and review of APAC. NSCS great knowledge of the ecosystem and strong business sense make them a great partner as well as a prime contact point in the area."

– Camille Bouyer -
Co-Founder/CEO of
Pantheon.gg



CASE STUDY

A JOINT VENTURE BETWEEN
TWO SEASONED COMPANIES

BRAIN_{CORE}
Switzerland



SWISS IT
R&D IN AI

NSCS
GO INTERNATIONAL



APAC
DYNAMIC GROWTH


brainsoft



OUR CLIENTS

OUR VISION Be a global leader in Machine Learning and Artificial Intelligence



START-UPS

Looking to scale and accelerate their growth by nurturing a smart data treatment from scratch.



SMEs

Willing to tackle new challenges and enter the data competition at a crucial time.



MNCs

Looking to expand business and target new markets through data exploitation.



PUBLIC SECTOR

Willing to define policies and build tools enabling smart society organization and management.



DIGITIZATION

Building structures to support online activity and digitization of data.

Integrating smart basis to facilitate a data mining approach.



DATA MINING

Extracting meaningful knowledge from data. Extracting, modelling, classifying, delivering insights in a clear and didactic way.



MACHINE LEARNING

Designing a set of statistical and geometrical algorithms.

Automating the building of a predictive function on a set of data.



ARTIFICIAL INTELLIGENCE

Leading projects to a new dimension.

Mapping behaviours and connecting people through accurate predictions.

SYSTEM INTEGRATION FOR IT SOLUTIONS BY BRAINSOFT

Our team of Data Scientists and Developers can deploy and localize a wide range of IT/AI solutions on behalf of our clients and partners

Connecting existing IT
ecosystems to new
smart solutions

Achieving required
efficiency with tailored
customization work

Providing expertise,
talents, facilities and
project management
execution



LET'S CONNECT AND BUILD TOGETHER YOUR
SUCCESS IN ASIA-PACIFIC